

Consider New Jersey As Your U.S. Location!



Working to bring companies to establish themselves in New Jersey has brought Remington to work with different departments of the State in order to be able to offer as much support as possible to our clients. In a very competitive environment, New Jersey is offering a slew of programs to attract foreign companies to establish themselves in the State including loans, grants, hiring assistance, tax breaks and more.

Although most foreign hi-tech companies think of California's Silicon Valley as the place to establish themselves in the U.S., the East Coast, and especially the New York Metro Area, has a great deal to offer. Think about the following advantages, to name a few:

- For companies located in Europe or Israel, the time difference with the East Coast is much easier to work with than that of the West Coast. At -6 or -7 there is a convenient overlap during the workday with your U.S. subsidiary
- Flights are direct, much shorter (6-8 hours from Europe versus 12-14 for the West Coast) and cheaper
- Remington is conveniently located in northern New Jersey, 25 km away from New York City. Over 100 million consumers live within a day's drive from Remington's location, with a collective purchasing power of \$2 trillion. Every type of means of transportation is readily accessible including major highways, 3 major airports, railway system and of course a major port.
- New Jersey is ranked 3rd nationally as best for small business, ahead of New York and California.
- New Jersey hosts the headquarters of many global companies, in industries as varied as pharmaceuticals, finance, telecoms, insurance, agriculture and manufacturing. This opens up a slew of opportunities to Remington's clients, such as launching beta sites, approaching distributors, initiating sales or striking partnerships.
- New Jersey is a much less expensive to live and do business in than many other major cities or locations, including New York City or the Silicon Valley.

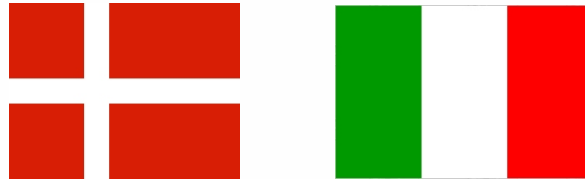


Recent tumbles in the real estate market make the region more attractive than ever, as many premium sites can now tempt new tenants at reduced prices.

Remington will be more than happy to discuss these advantages with you in further detail and also assist you in identifying the best course of action for you once ready to initiate your U.S. expansion.

To hear more about the advantages of locating your U.S. presence in the State of New Jersey please [contact us](#).

Remington to conduct seminars and meetings in Denmark and Italy during month of May



Remington has been working with several Danish companies for a few years now. In order to support and grow this relationship, we will be visiting Copenhagen during the second half of May 2009. A seminar is planned and we are currently setting up meetings with interested partners and potential client companies.

Also, we have recently begun working in Italy and are scheduling meetings for this country at this time. We will be present in the northern part of the country and available to meet in Milan and the Vicenza area.

As we are finalizing our seminar schedule we will soon send out registration and event details.

Our planned seminar will cover a number of topics and will be an excellent opportunity to learn more about how your company can do business in the U.S.

On the agenda:

- ✂ Presentation of Remington Business Group:
 - Who we are, what we do, our services
- ✂ Presentation of case studies
- ✂ Typical support we give to small companies
 - virtual presence, participating in trade shows, adapting your marketing material, managing a U.S. acquisition or existing presence, taking care of all your U.S. logistical needs
- ✂ Presentation of the partners that we work with
 - U.S. and International partners such as lawyers, accountants, and more
- ✂ Questions and answers
- ✂ Networking opportunity and refreshments.



Stay tuned by visiting our website and reading our upcoming newsflashes.

Interested in meeting us in Denmark or Italy this coming May to discuss your U.S. needs? Send us an email to info@remingtonbusinessgroup.com today to schedule.

Remington to conduct seminar in New Jersey



Remington will be holding a seminar focused on how small U.S. companies can do business abroad easily.

The 1.5 hour long seminar will take place at the Business Development Incubator (visit <http://www.njcu.edu/bdi> for information about the center) located in Jersey City, NJ on May 14th at 11:00am.

The agenda will include:

- An overview of the Remington Business Group
- An overview of our partners
- A presentation of the process and challenges small companies face when thinking about foreign expansion
- A presentation of one of our international partners
- Free consultation for interested companies after the seminar

This seminar will highlight some of the challenges that companies face when seeking to expand their operations abroad and the answers that Remington's partners offer to resolve such challenges. By working with Remington on your foreign expansion plans, you will not only benefit from a local presence in the target country but also from local support given to you here in the U.S., starting with the planning stage and throughout the life of the project.

What has always been the realm of large companies, due to high costs and complex logistics, has now been greatly simplified and adapted to small companies' budgets and operations.

[Click here](#) to register for this seminar.

Featured Partner:

**Full Spectrum HR
U.S. Human Resources Experts**

EDWARD NAVIS

A company's greatest assets are its employees

Edward Navis, SPHR, is the founder and owner of Full Spectrum HR Services. He is a nationally recognized consultant, speaker, and author on all people and employment related matters. He helps small and mid-sized businesses find, retain, and manage high-performing employees at all levels. By designing and applying state-of-the-art methodologies and technologies in every phase of the HR service spectrum, he creates environments in which only the best available talent truly wants to work. (Frequently his clients designate him as their Chief Human Resource Officer.) The creator of PeopleThink™, a management approach that is based on state-of-the-art enterprise development know-how and proven human behavioral sciences, Ed is an often requested HR professional who designs and implements customized, hands-on strategies that will help to ensure your venture's success.

"The days of product and service-driven businesses have gone the way of the typewriter. Products and services are, after all, improved upon and replaced by the next competitor, so any business that focuses entirely on the success of its product is doomed to mediocrity at best, failure at worst. The future of any organization lies in the only resource that can be flexible as it creates, sells, and services any product. It's the most complex and expensive resource in any company...the people. Attempting to acquire, manage, and maximize talent is the supreme imperative for any business."

For more information about Ed Navis and Full Spectrum HR please feel free to visit their website at www.fullspectrumhr.com or contact Remington with any questions you may have about your U.S. HR needs.



Our contact information

+1-800-279-4185

info@remingtonbusinessgroup.com

www.remingtonbusinessgroup.com

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